



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

August 24, 2011

NATALIE KLUN, TREASURER
PENNEY PAC - J.C. PENNEY CORP., INC.
POLITICAL ACTION COMMITTEE
6501 LEGACY DR.
PLANO, TX 75024-1119

Response Due Date
09/28/2011

IDENTIFICATION NUMBER: C00042895

REFERENCE: MAY MONTHLY REPORT (04/01/2011 - 04/30/2011)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 1 item(s):

- Schedule B supporting Line 23 of your report discloses a contribution to "Friends of Sam Johnson" designated to the 2016 Primary election. This contribution is currently being applied to the 2015-2016 election cycle as designated on your report. If you meant to designate the contribution to the current election cycle, the 2011-2012 cycle, please amend your report to designate the contribution to the Primary 2012 election or provide additional clarification on this contribution. (11 CFR § 110.2(b))

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the

PENNEYPAC - J.C.PENNEY CORP., INC. POLITICAL ACTION COMMITTEE
Page 2 of 2

Reports Analysis Division) or my local number (202) 694-1169.

Sincerely,

A handwritten signature in black ink, appearing to read "Kevin Fortkiewicz". The signature is fluid and cursive, with the first name "Kevin" and last name "Fortkiewicz" clearly distinguishable.

Kevin Fortkiewicz
Campaign Finance Analyst
Reports Analysis Division